



## TRANSFER GUIDE

### AAS Marketing transferring into BS Marketing

Southwestern Illinois College Courses			
AAS Marketing– 66 hours			
ENG 101-3	Rhetoric and Composition I	CIS 174-3	Web Fundamentals I
COMM 151-3	Fund of Public Speaking	CIS 176/MKT 229-3	Web Fundmtls II/Mktg Plans
ECON 201-3	Prin of Economics (Macro)	MGMT 213-3	Human Relations in Workplace
ART 111-3	Basic Design I	MGMT 214-3	Principles of Management
PSYC 151-3	General Psychology	MGMT 240-1	Ethics in the Workplace
SOC 153-3	Intro Sociology	MKT 126-3	Intro to Marketing
HES 151-2	Personal Health & Wellness	MKT 226-3	eMarketing
BUS 101-3	Intro to Business	MKT 227-3	SEO/Web Analytics Marketing
BUS 102-3	Business Mathematics	MKT 228-3	Social Media Tools
BUS 215-3	Business Law	MKT 242-3	Marketing Communications
CIS 171/257-3	Computer Graphics/Elec Publish	OAT 261-3	Business Communications
CIS 172-3	Photo Manipulation		
Southern Illinois University Carbondale Courses Capstone Option			
BS Marketing (MKTG) – 80 hours			
MATH 139-3	Finite Math	MGMT 304-3	Intro to Management
MATH 140-4	Short Course in Calculus	MGMT 318-3	Production-Operations Mgmt
Elective-3	Physical Science	MGMT 345-3	Computer Information Systems
Elective-3	Life Science	MGMT 481-3	Administrative Policy
ECON 240-3	Intro to Macroeconomics	MKTG 304-3	Principles of Marketing
Elective-3	Humanities	CoBA Elective-3	300/400 level
Elective-3	Multicultural	MKTG 305-3	Consumer Behavior
ACCT 220-3	Accounting I-Financial	MKTG 329-3	Marketing Channels & Logistics
ACCT 230-3	Accounting II-Managerial	MKTG 363-3	Integrated Mktg Communications
BUS 101-2	Open for Business	MKTG 480-3	Marketing Research & Analysis
BUS 202-2	Business Career Transitions	MKTG 493-3	Marketing Strategy
FIN 330-3	Intro to Finance	MKTG Electives-9	300/400 level
MGMT 208-3	Business Data Analysis		
Total Hours to Bachelor Degree: 146 hours			

**Salary Range:** \$41,000-\$51,000

**Possible Careers:** Marketing Account Executive  
Marketing Analyst  
Marketing Assistant  
Business Dev Representative  
Marketing Sales Representative

**Questions? Contact Us!**

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**Disclaimer:** You are encouraged to use this transfer guide when planning your progress towards degree completion. Following a transfer guide does not guarantee admission into the listed program. Information is attempted to be kept current; however, any curriculum changes reflected in the Undergraduate Catalog override the information on this guide. Contact your Academic Advisor for assistance in interpreting this guide.