MISSION STATEMENT AND STUDENT LEARNING OUTCOMES for
Business Administration

Review Year: 2024

Division:	Discipline/Program/Department:	Contact Person(s):
BHSHS	Business Administration	Peters, Dawn

Mission Statement

The mission of the Business Administration program is to provide students with the knowledge and skills necessary to be successful in the advancement of an existing career or to gain entry-level employment in a variety of business-related fields.

Program/Discipline Curriculum Map

I = Introduce: Student is first exposed to the concept/idea and is requested to apply the concept in a limited scope.
E = Emphasize: Student applies concept(s) in varying/multiple situations of greater complexity than when initially introduced.
R = Reinforce: Student may be expected to understand the concept upon taking the course and utilizes the concept in conjunction with other concepts/ideas to solve problems.

Program/Discipline Outcomes	***Course Prefix and Number***														
Graduates of this program/discipline shall be able to:	BUS 101*	BUS 102**	BUS 209*	BUS 215*	BUS 220	BUS 240**	BUS 241**	BUS 261							
Identify and evaluate business ethical considerations and social responsibilities.															
Demonstrate the ability to effectively communicate in business.								I,E,R							
Apply critical thinking and problem-solving skills to business applications.					E,R										
Use technology to analyze and interpret financial data as it applies to business-related decisions.					E,R										

Map Comments:

* This is assessed under Business Transfer; ** This is assessed under AAS-Management

Core Competency Map

Core Competencies	***Course Prefix and Number***														
	BUS 101*	BUS 102**	BUS 209*	BUS 215*	BUS 220	BUS 240**	BUS 241**	BUS 261							
Communication Skills															
1. Computer Literacy															
2. Oral Communications								X							
3. Writing								X							
Reasoning Skills															
4. Critical Thinking						X									
5. Quantitative Literacy															
Citizenship															
6. Personal Accountability															
7. Civic And Social Accountability															