



MISSION STATEMENT AND STUDENT LEARNING OUTCOMES for Communication Arts

Review Year: 2024

Division: Arts & Humanities	Discipline/Program/Department: Communication Arts	Contact Person(s): Willis, Julie
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Mission Statement

The Communication Arts Discipline of Southwestern Illinois College fosters creative inquiry and expression in preparation for continued life-long learning. Using an interdisciplinary approach, we foster a collaborative foundation of knowledge and skills. In doing so we prepare our students for continued education and participation in dynamic local and world cultures. The students' academic growth is reflected through the processes of practice, critical thought, and personalized application. The Communication Arts Discipline consists of the connected disciplines of Theatre, Mass Communication, Communication.

Program/Discipline Curriculum Map

I = Introduce: Student is first exposed to the concept/idea and is requested to apply the concept in a limited scope.
E = Emphasize: Student applies concept(s) in varying/multiple situations of greater complexity than when initially introduced.
R = Reinforce: Student may be expected to understand the concept upon taking the course and utilizes the concept in conjunction with other concepts/ideas to solve problems.

Program/Discipline Outcomes	Course Prefix and Number															
Graduates of this program/discipline shall be able to:	COMM 151	COMM 155	COMM 213	MCOM 101	MCOM 201	MCOM 220	MCOM 221	MCOM 230	MCOM 240	COMM 240						
Identify and define the markers of cultural literacy within the Communication Arts Discipline.	I	IE	I		I					I						
Demonstrate the ability to apply a discipline specific learned process from conception to completion.	I	I	E	E		E	R	E	E							
Express an increase of confidence in sharing the performance of skills.	IE			I		I	R	I		I						

Map Comments:

Core Competency Map

Core Competencies	Course Prefix and Number															
	COMM 151	COMM 155	COMM 213	MCOM 101	MCOM 201	MCOM 220	MCOM 221	MCOM 230	MCOM 240	COMM 240						
Communication Skills																
1. Computer Literacy						X	X									
2. Oral Communications	X				X	X	X	X								
3. Writing	X	X		X					X							
Reasoning Skills																
4. Critical Thinking		X														
5. Quantitative Literacy																
Citizenship																
6. Personal Accountability																
7. Civic And Social Accountability	X			X	X			X	X							